

Report on International Conference on 10th & 11th of May 2024
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Vivekanandha Institute of Information and Management Studies

The Vivekanandha Institute of Information and Management Studies - Faculty of management and AICTE conducted the virtual International conference on “NAVIGATING METAVERSE IN SHAPING THE FUTURE OF BUSINESS” on 10th & 11th of May 2024

Dr.V.Mohanasundram - Director - Vivekananda Institute of Information and Management Studies, welcomed the gathering.

Dr.Senthamarai gokulakrishnan – Founder – Yuukke global ventures – Chennai – in her conference theme address outlined the concept of reality of Metaverse in future.

Dr.S.Kuppuswami – Executive Director, Vivekanandha Educational institutions- in his special address listed out the various stages of evolution of digital intelligence and innovations in metaverse.

The Chief guest Dr.Ajay Nair–Dean – NEXIS Space , UK, outlined the importance of metaverse in the future work place and future employment opportunities.

During the Valedictory session, Dr.Philippe Gerwill – Healthcare Metaverse & AI Pioneer, chief communication officer, UK, outlined the importance of the metaverse in in future decision making process in management.

Ms.Rajalakshmi Subramanian – Director – Career tree HR Solutions – Chennai – in her guest of honour speech listed out various emerging job opportunities in Metaverse.

Dr.Sridhar Sundaram –Dean – College of Business and Economics , California state university , Fullerton , USA , in his special address outlined the importance of metaverse technology in education.

Earlier,In the international seminar 150 research papers were received and 70 research scholars presented their papers in various technical sessions of Metaverse topics 10th & 11th of May 2024

In addition, various lead talks are delivered by eminent industry experts in, Machine learning, Block chain , Deep learning, Quantum artificial intelligence and Metaverse applications , challenges, opportunities in the field of education , business and management.
